

Case Study: Healthcare

This global healthcare company, specialising in the diagnosis and treatment of allergies, was looking to establish its headquarters in new offices in central London. With a focus on innovation and with a presence and an affiliate network across 29 countries, the company needed a specialist who could address the design and implementation challenges of delivering state-of-the-art audio-visual facilities with integrated cloud videoconferencing services. Internet Videocommunications was chosen as the trusted partner on this business critical project.

Challenge

- To consult on the audio-visual design specification which needed to cater for a very modern way of working whilst fulfilling the interior design brief set down by the company. Areas included the Boardroom, conference rooms, quiet booths, the CEO interactive forum, the brainstorming area, the Café and Reception.
- To meet the aggressive project timelines through careful coordination of building, electrical, furniture and interior design contractor works, in conjunction with the phased audio-visual implementation.
- To decommission the company's legacy, proprietary videoconferencing set-up and establish a much more flexible and higher quality solution and which would integrate with Microsoft Office365.

Solution

- Internet Videocommunications' design consultancy team were key to the success of this project, from capturing the detailed scope of requirements, the audio-visual environmental surveys and our architect's CAD drawings through to the customised, client branded touch-panel software.
- In-House system build and Quality Assurance testing of all equipment prior to shipping ensured an efficient project programme and no time wasted on site.
- HD videoconferencing room systems together with HD browser-based videoconferencing software for the 25 global executive team, an intuitive global address book and integration with Microsoft, all supported by Internet Videocommunications' cloud video service, enabled the company to engage in high quality, face-to-face communication, on a scale never seen before.
- A revolutionary projection screen technology was used to address the bright environment. The special fabric produces vivid, sharp images with up to 7 times the contrast and double the brightness of conventional front projection screens.



Results

The new Headquarters reflects the company's continued drive to invest in quality. The facilities allow staff to engage fully in company meetings and presentations, whether these are driven from London or elsewhere in the world. Now they have an unprecedented level of access to a range of collaboration tools at their fingertips and the flexibility to choose resources that best suit the needs of the business.