

Case Study: Telecommunications

Our client is a leading provider of mobile phone and global wireless communication services. Delivering a broad range of voice and data communications, it has needed to rapidly expand its operations.

“The Company’s initial investment has paid for itself many times over in terms of saved air, train, car, hotel and associated expenses.”

Challenge

- Decreasing time and money spent on travelling between a growing number of locations.
- Lessen the impact on the quality of life for the management team.
- Regain a competitive edge in developing products and services quicker.

Solution

- Initial video conferencing pilot across the UK.
- Deeper and wider roll-out including to international offices.
- Executive conference rooms equipped with advanced, integrated AV systems for enhanced collaboration.
- Deployment of permanent onsite technical staff to ensure that key offices enjoy seamless communication.
- Providing testing, training and ongoing 24/7 support with 4 hour on-site response.



Results

Video conferencing is now a business critical communications tool in the way the company communicates with its dispersed teams and an integral part of the company’s way of working.

Efficiency has grown by speeding up the decision making and time to market giving the company the competitive edge that they required. Travel costs have been reduced and the management team have seen a notable positive impact in their daily working lives.